



Jumpstart Program by Jon Forrest

Overview

Jon Forrest is a “serial entrepreneur” and has been since his early years, Jon can relate to most of the issues facing small business owners from a very personal point of view. For the past 10 years Jon has been providing consulting, coaching and training to a variety of businesses in the small to mid-size range, and in an array of industries including manufacturing, distribution, R&D, service and sales. His work includes a range of expertise primarily around the human side of business activity. Customer Service Skills, People Skills for Managers, Teamwork, Leadership Development and Performance Management are offerings from iCAN international founder Jon Forrest.

The Jumpstart Program is a 4-hour learning event targeting decision making teams at small to mid-size firms in the Southern California area. The Program is designed to discover immediately actionable improvement targets, and identify the internal resources available to implement two agreed-upon goals, starting that day.

The sequence of the Jumpstart is as follows:

9:00 - 10:00am World Class Communication - When teams communicate well, even (especially) under pressure, the net result is almost always superior productivity.

Benefit: Everyone on the management team will have a mutually agreed-upon baseline for developing and measuring improved communication.

10:00 - 11:30 SWOT Analysis - Strengths = Opportunities, and Weaknesses = Threats. When the team can objectively identify collective strengths and weaknesses, targets for improvement become crystal clear.

Benefit: Targets become actionable as the team moves to select one opportunity to pursue and one threat to diminish.

11:30 - 1:00pm Go For WOW - WOW stands for your Way of Working. To make sustained changes in your WOW, your employees who will be living with that new way of working must get involved in the goal-setting process. This session does just that.

Benefit: With set measurable goals, and owners identified, the entire team can begin to implement before the end of the session.

Conclusion

The iCAN international Jumpstart Program has two levels of direct positive impact.

1. Immediate implementation of two mutually agreed upon high-yield goals
2. The ability to duplicate this discovery process for other parts of the business

The side benefit of improved communication between the leaders of the business will have long-term residual impact on quality of life for everyone, by creating more Harmony at Work™ (and at home).